

# EMPLOYEE EMPOWERMENT PROJECT



## Mondays are Hurting Business

Whether you realize it or not – some employees are disengaged from their jobs, directly impacting productivity and profitability. Employees are also stressed and frequently discouraged which affects both them and their families. In the 2013 *Gallup State of the Global Workplace Report*, research showed 70% of Americans either hate their jobs or are completely disengaged at work. And 20% hate their jobs so much that they actively work to undermine the companies they work for.

Millions of Christians look great on Sunday but switch God OFF by Monday morning – a distinct switch to practical atheism. Monday work attitudes are shocking and a major culture and business problem. In fact, further research reveals some shocking facts about Mondays. 50% of workers show up late to work on Mondays. Productivity of the average worker is less than 30% on Mondays. And most don't even smile until 11:16 a.m. on Mondays! Worse yet, more heart attacks and suicides happen on Mondays than any other work day. It is time for a Monday Switch!



## Fighting for Healthier – Christ Centered Companies

Thankfully, God can change worker attitudes and behaviors. In the book, *The Tipping Point: How Little Things Can Make a Big Difference*, author Malcolm Gladwell states that “ideas and products and messages and behaviors spread like viruses do”. We have all witnessed the positive change in a team, a family or a company that just one or two people can make. So what are the kingdom and economic benefits of making Mondays better for every employee in your business? Consider these:

### Business Benefits

- Higher employee productivity
- Increased employee health
- Less employee turnover
- More positive team building
- Better profitability
- More Kingdom Influence
- Attitudes of TGIM, not just TGIF

### Employee Benefits

- Greater job satisfaction
- Greater sense of purpose and joy
- Better attitudes on Monday ...
- Greater sense of accomplishment
- Decreased stress and depression
- Experiencing more LIFE in work
- Better family stability



## A Simple Business Solution

Using a creative employee-focused solution, you can change this pervasive problem in only 6 Mondays. A fun, video driven, interactive, and biblically based kit called *The Monday Switch Kit* (six step series + DVD) will have workers saying “Thank God it’s Monday!” in short order. Let’s grow God’s kingdom one employee at a time.

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